

## Program Title

**Equities 2009 - Crisis or Opportunity**

## Program Duration

3 Hours

## Program Objective

- To objectively evaluate current market situation & identify opportunities by using common valuation methods.
- Revisit equity investment strategies and discuss their performance during similar scenarios in the past.
- Appreciate the importance of Asset Allocation in building a portfolio with highlights on surviving the downturn.

## Program Outline

Session Title	Key Input Areas	Duration	Session Methodology
The Crisis	What went wrong in 2008? Historical perspective Where do we stand now? Comparative valuations using key ratios <ul style="list-style-type: none"> <li>• EPS</li> <li>• P/E Ratio</li> <li>• P/B Ratio</li> <li>• PEG Ratio</li> <li>• Dividend Yield</li> <li>• Earnings Yield.</li> </ul>	2 Hours	Interactive discussion, case studies, exercises.
All time favorites	Revisiting Useful Investment strategies <ul style="list-style-type: none"> <li>• Rupee Cost Averaging</li> <li>• Value Averaging</li> <li>• Buy &amp; Hold</li> </ul>	1 Hour	Interactive discussion, Data simulations.
The Opportunity	<ul style="list-style-type: none"> <li>• Various asset classes, their behaviour &amp; expected returns.</li> <li>• How do various classes stack up today? - A comparison.</li> <li>• Asset Allocation principles &amp; its importance.</li> </ul>	1 Hour	Interactive discussion, case studies, exercises, end of program quiz.