

**Program Title****Financial Markets Overview****Program Duration**

1 day

**Program Objectives**

By the end of the program, the participants shall have key insights about financial market in India and be able to use this knowledge in discussions about investment solutions with clients.

**Program Outline**

The program covers the following topics:

- Categories of Securities Markets – Capital Markets, Govt Securities Market, Money Market, Corporate Debt Market
- Primary & secondary Markets
- Instruments & Players in these markets
- Direct Investments vs. Indirect Investments through Mutual Funds
- Cost of Capital & Time Value of Money concepts

**Program Methodology**

Interactive Presentation

Exercises & Quiz

End-test

**Who should attend?**

Employees and Distributors

**Min/Max participants**

15-20